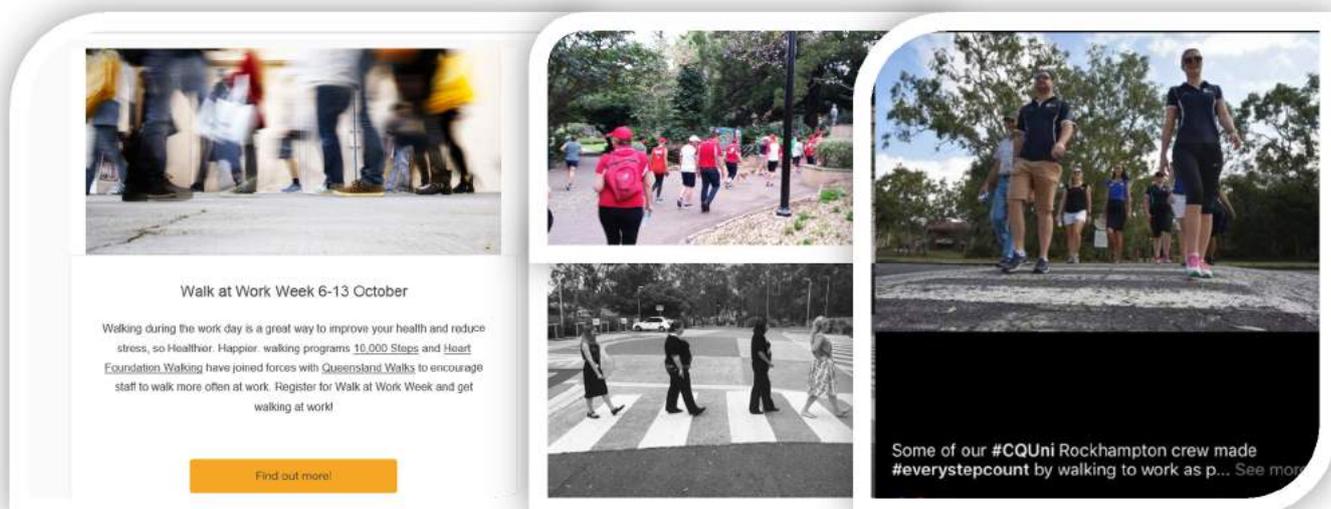


Queensland Walks Presidents report 2017

– Murray Henman



Highlights

We've had an exciting and successful 2017, with some interesting events, very useful relationship building, and some progress towards making Queensland better for walking.

The Queensland Walks Committee

Queensland Walks has again been served well by an enthusiastic and hardworking committee, who volunteer their free time to helping Queensland Walks function and grow.

We have had stability within the committee, but we hope to recruit new members to the committee in order to gain new ideas and energy, as well as ensuring that existing members do not burn out from exhaustion.

As always I have been very impressed with the ideas and enthusiasm of our committee: Anna Campbell, Robyn Davies, Lea Gamble, Jana Novak, and Andrew Ross.

Relationships

We continue to work well with other groups, especially the Heart Foundation, academia (health and transport), and local businesses. We have aimed to forge relationships with politicians, both to advocate on a personal level, but also to seek funding for Queensland Walks so that we can employ someone so we can be even more effective in our work.

The Walking Coalition/Network has not met as frequently in 2017 as previously due to other commitments of our committee. We hope to restore these regular meetings in the future in order to provide a stronger voice for walking.

Most excitingly, we became a member of the International Federation of Pedestrians - an umbrella federation for national pedestrian organisations, promoting and walking throughout the world!

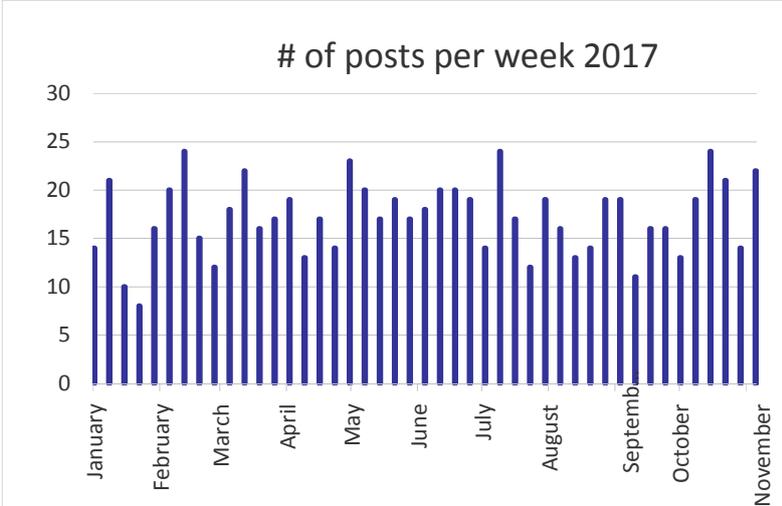
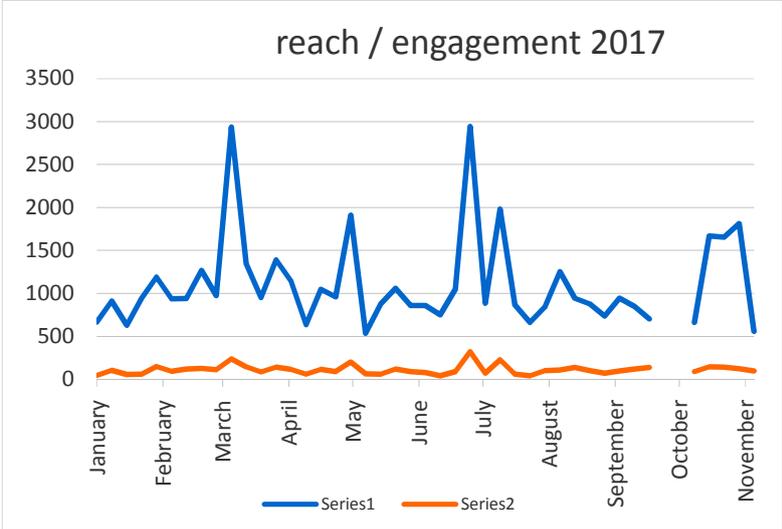
Committee members met with the Premier’s Principal Health Policy Advisor in June 2017 to discuss a funding proposal and have been in further discussions since that meeting. The meeting went very well and we were given great feedback on our project proposals. We feel very positive about this relationship.

Outreach and Communications

Our social media profile continues to grow, and we now have over 300 followers (up from about 250 a year ago).

We share stories about walking, articles about planning for walking as well as photos of people out walking and great places to walk. Our Facebook presence is increasing as more people find out about us and want to support our work. Details of this are in the graphs below.

2017	Total reach	Total engagement	Total posts
	48,931	4,950	794





Planning submissions

As local government elections were held in 2016, there were no plans to review for much of the year. In recent months, however, neighbourhood planning has resumed and we have been active making submissions to support more walking and more walkable neighbourhoods. Plans we have made submissions to include:

- Cross River Rail
- A letter to Brisbane City Council regarding the proposed use of Victoria Bridge as a result of the Metro proposal
- Nundah parking study
- Dutton Park-Fairfield Neighbourhood Plan
- Inquiry into Federal Government role into the development of cities
- Woolloongabba Bikeway

We have also written a letter to state election candidates, seeking their commitment to a number of proposals to encourage walking. Any responses will be published before the election to help guide our supporters.

Create a state-wide Walking Strategy to coordinate efforts

Provide \$789,000 grant funding to fund the advocacy efforts of Queensland Walks for 3 years

Provide \$20 million grant funding per year for 4 years specifically for grants to local government for walking infrastructure, promotion projects and retrofits of state government properties

Lower speed limits in residential streets to 40kmh.

Fund a Safe Walking to Schools initiative to provide quality footpaths and safe streets around schools to encourage walking.

Provide funding to improve walking to public transport stops to encourage people to leave their cars at home as part of achieving a "whole journey approach to travel" for all.

Commit to a policy on providing for walking as part of all transport related projects in urban areas.

Members and supporters are encouraged to notify Queensland Walks if they are aware of any councils seeking submissions for local plans.

Members and supporters are also encouraged to report walking issues to councils, as do members of the committee. We note that these are generally taken seriously and acted on by councils.

Campaigns

Due to lack of time availability, Queensland Walks hasn't undertaken any particular campaigns in 2017. If we are successful in gaining ongoing funding, we have a few ideas we would like to pursue, including:

- Footpath parking
- Waiting time to cross roads
- Street tree planting

Events

10,000 Steps Tarragindi

Queensland Walks was successful in obtaining a \$2,000 grant to run a 6 week 10,000 Steps Community Tournament in Tarragindi. Public liability insurance was needed to lead the walks and to book venues and this was also able to be partially paid for under the grant. After a launch with speakers including local MP and Minister for Main Roads Mark Bailey and a number of other local identities there was the first of 6 weeks of neighbourhood walks which included prizes and local photo hunts for the children. A total of \$800 in prizes was donated by local businesses. One of the aims of the program was to show residents how easy it is to walk to key destinations in the suburb and many of the businesses were visited on the regular walks. Another highlight was a history walk and afternoon tea, with the Annerley Stephens History group providing the local expertise. All events and walks were well attended and feedback on the program has been very positive.



Walk at Work Week 6 – 13 October 2017

Based on the success of Walk at Work Week in 2016, Queensland Walks again partnered with walking programs 10,000 Steps and Heart Foundation Walking (Qld) to encourage Queensland residents to walk more in the workplace and surrounding workplaces. The aim of the initiative is to increase the profile of the organisation, while activating workplaces to advocate for improved walking environments in and around the workplace.

This year over 50 workplaces formally registered from as far north as Cairns, west to Boulia, and as far south to the Queensland / NSW border. Queensland Walks promoted a social

media campaign providing new graphics, posters and flyers that were kindly designed by 10,000 Steps design team. A competition to win a \$250 voucher for catering bolstered participation in the initiative and on the Walk at Work Facebook page.

WALK AT WORK WEEK
Get Active.
6-13 October 2017.

Walk at Work Week is an initiative of Queensland Walks in conjunction with 10,000 Steps and Heart Foundation Walking (Queensland).

Walk at Work Week celebrates and encourages walking in and around the workplace. So get involved and register today!

By registering your work team and posting a photo with #walkatwork each business day from 6-13 October, you automatically enter the random draw for a fully catered work lunch for your team to the value of \$250*. The winner will be announced on 16th October and your team can choose your own cuisine.

REGISTER TO WIN A CATERED LUNCH!
*Based on number of employees on the page.

Get Involved.
To register your team visit: www.queenslandwalks.org.au

Partners: Heart Foundation Walking, Heart Foundation, 10,000 STEPS, QUEENSLAND WALKS



Walk at Work
Published by Anna Campbell (1) · October 13 at 10:30am

Walk at Work Week gets you started walking during the week days. Now that you are in the routine of walking, don't stop!

Get involved in a free regular walking programs like 10,000 Steps or Heart Foundation Walking or follow information from Healthier. Happier. #walkatworkweek #walkatwork

Get Involved

Start or join a Heart Foundation Walking Group: walking.heartfoundation.org.au
Challenge yourself, friends and workmates to 10,000 Steps: www.10000steps.org.au

WALK AT WORK WEEK
www.queenslandwalks.org.au

5,510 People Reached

182 Reactions, Comments & Shares

Reaction	Count	Location
Like	145	On Post
Love	6	On Post
Comments	6	On Post
Shares	25	On Post
Post Clicks	70	
Photo Views	23	
Link Clicks	3	
Other Clicks	44	

NEGATIVE FEEDBACK

Hide Post	1	Hide All Posts	0
Report as Spam	0	Unlink Page	0

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

5510 people reached

Active Boosts

Boosted on Oct 13
Audience: Queensland
By James Leggitt · Finished 30 days ago

2018

Queensland Walks hopes to build significantly on our progress. Some of our aims for 2018 include:

- Securing ongoing funding so that we can pay someone to do even more work to promote walking

- Begin working with our Walking Network partners on a pedestrian crossing times campaign and other activities to promote walking and walkability
- Organise more events, including expanding Walk at Work Week and possibly other Walktober events
- Continue our work making submissions to planning schemes and neighbourhood plans